

IndustriALL Global Union
World Conference on ICT, Electrical & Electronics

Section 5
**Promoting Sustainable Industrial
Policy**

June 12, 2015

Japanese Electrical Electronic &
Information Union (JEIU)

About the JEIU Organization

Affiliated Unions
651

Union Members
571,326



JEIU Movement Philosophy

Basic Philosophy

Beautiful Earth & Happy Life

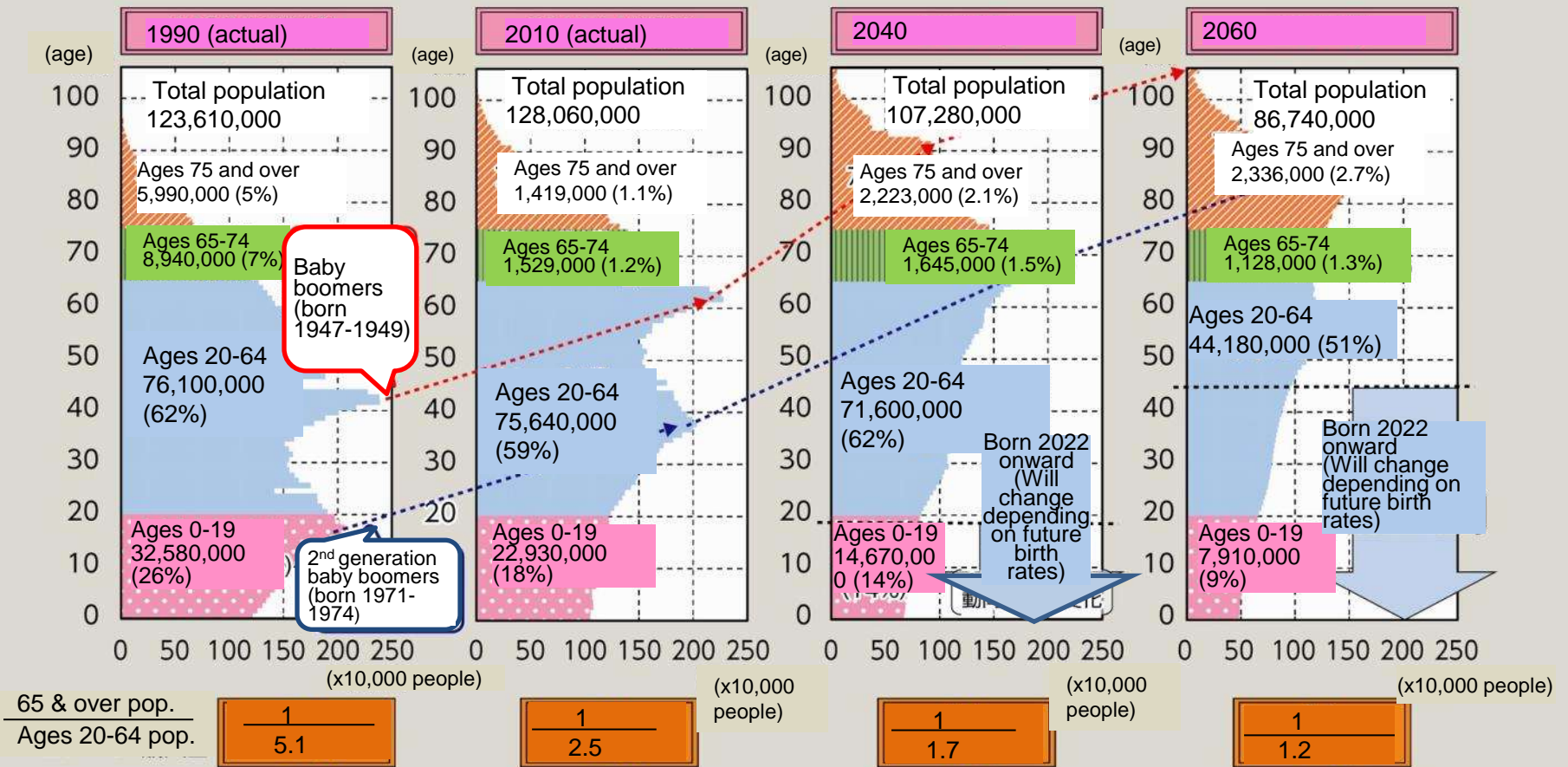


Basic Objectives

- 1. Cultivate the joy of working and strive toward movements of creativity and vitality.*
- 2. Love everyone and pursue happiness for everyone.*
- 3. Create an emotionally rich society that is free, equal, and fair.*
- 4. Join hands with people of the world and contribute to peace and prosperity.*

1. Recognizing the Environment Surrounding the E&E Industry

Japan's Falling Birth Rate and Super-Aging Society

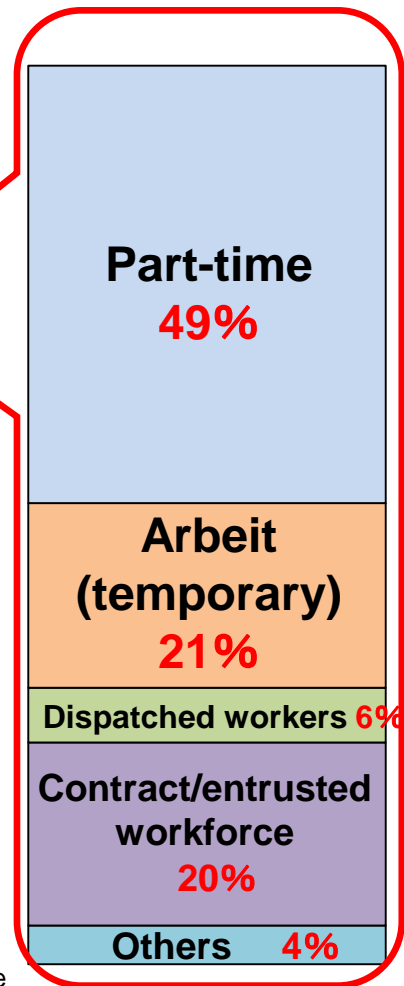
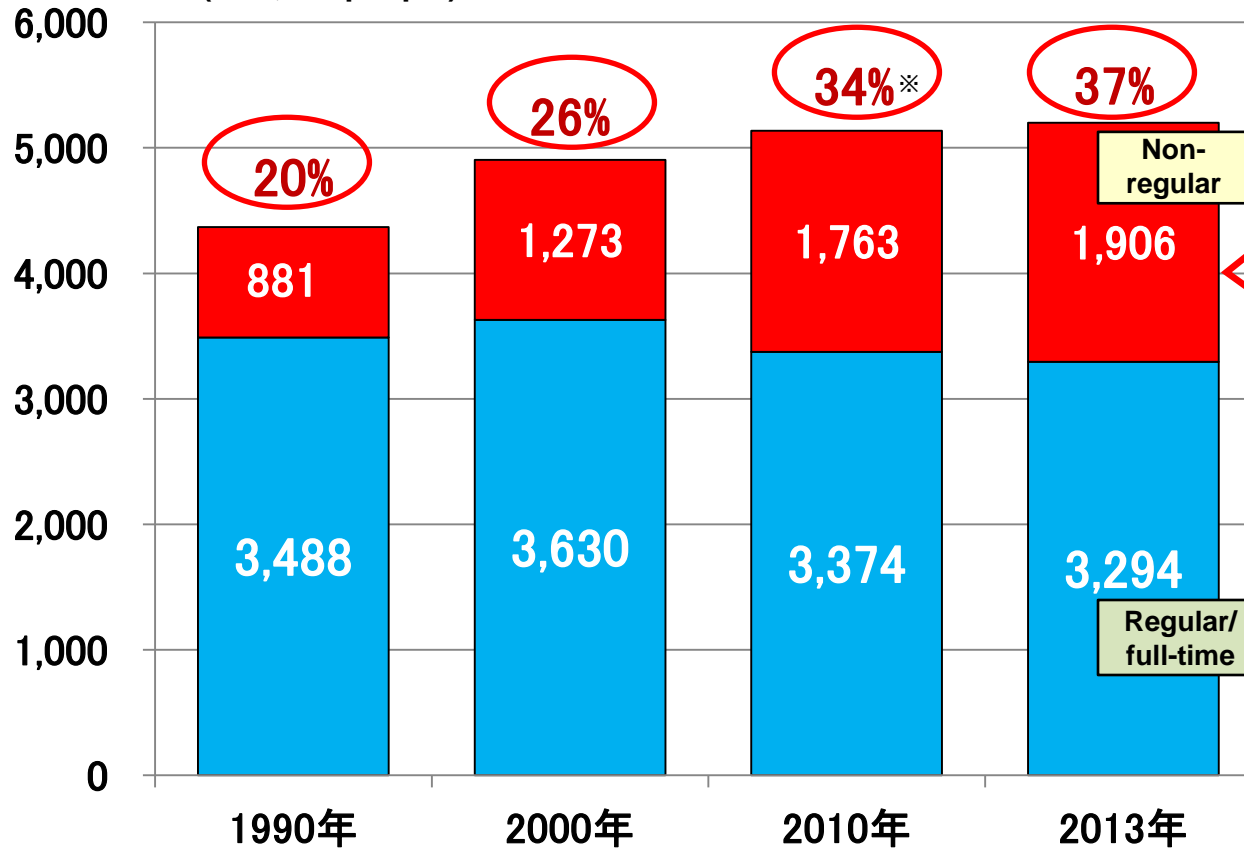


Source: Ministry of Internal Affairs and Communications "Population Census" (persons whose ages are unknown are included proportionally), National Institute of Population and Social Security Research "Population Projections for Japan (Jan. 2012): Birth, Death averages" (population for each year as of Oct. 1)

- The birth rate is falling and the population is aging at a speed the world has never seen**

Changes in Japan's Workforce Structure

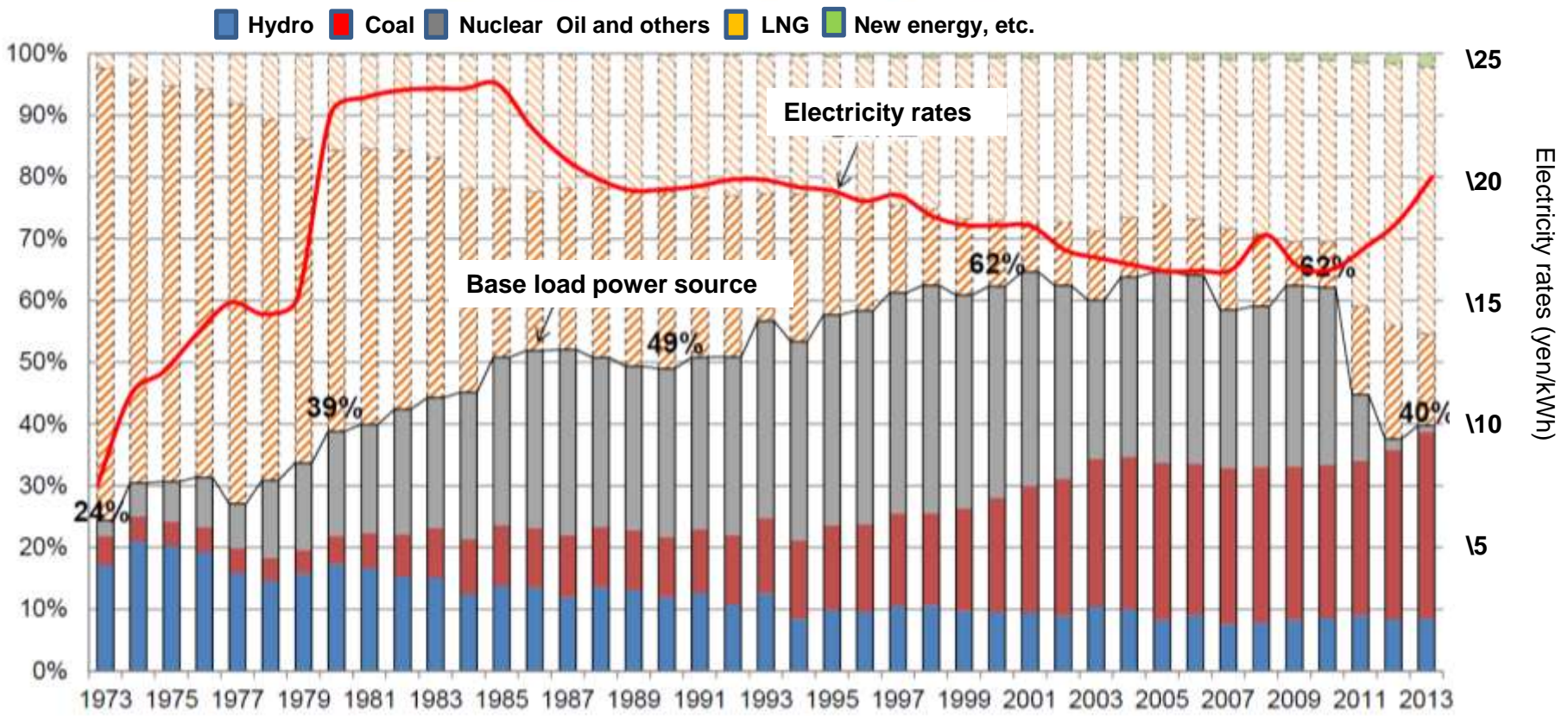
(x 10,000 people)



(Sources) Data until 2000 from Ministry of Internal Affairs and Communications "Labor Force Survey (Special Survey)" (February survey), 2005-2013 data from Ministry of Internal Affairs and Communications "Labor Force Survey (detailed tabulation)" (yearly average) long-term data

- **More than 1 in 3rd workers and employees are non-regular workers or employees.**

Current State of Energy: Power Source Ratios and Electricity Rate Trends in Japan



Source: Produced using Agency for Natural Resources and Energy "Summary of Power Source Development" and other data.
Electricity rates are total values for lighting and power demand.

Due to the Great East Japan Earthquake, nuclear power generation stopped after 2011. With the increase in thermal power generation (coal, oil, natural gas), **electricity cost and greenhouse gas emissions have increased.**

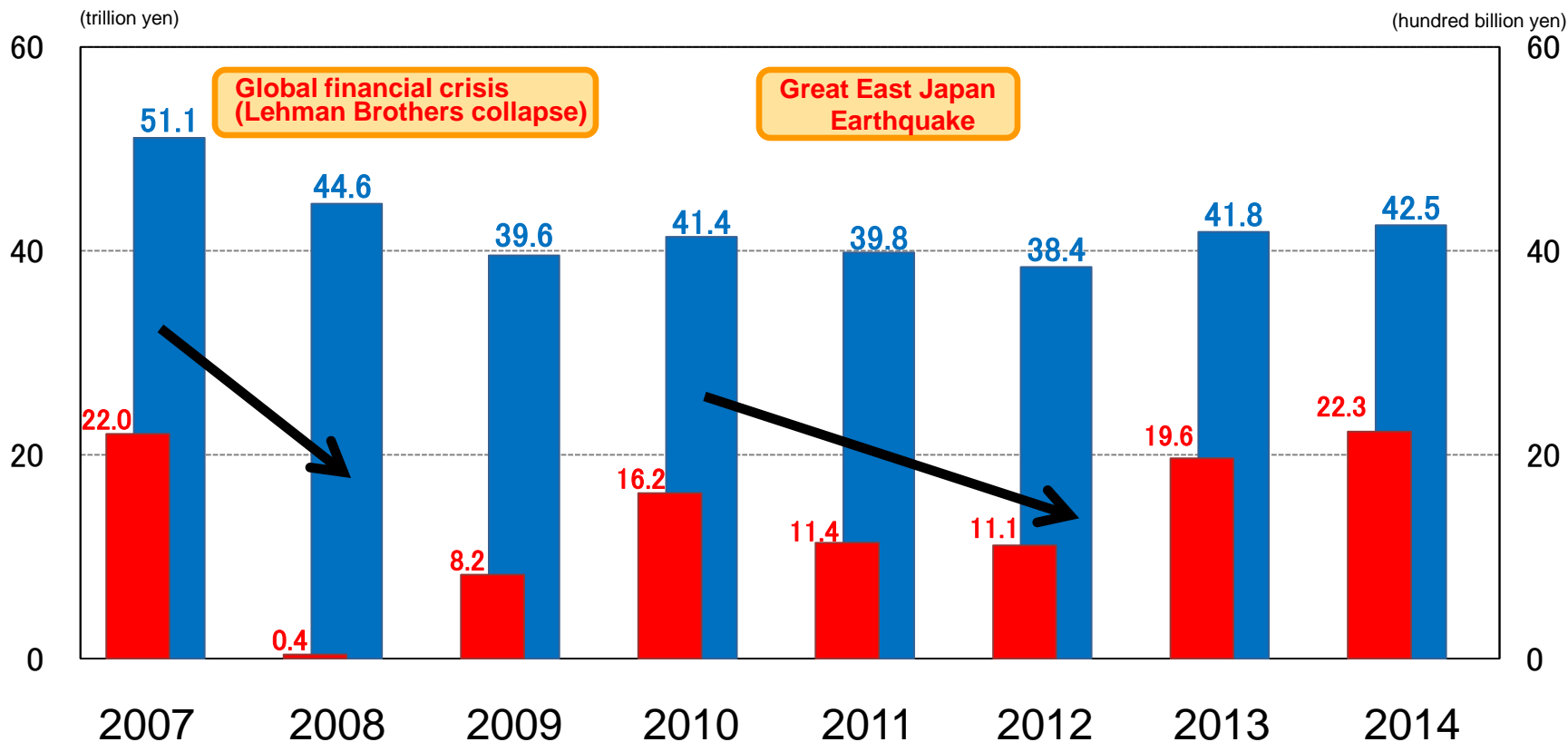
Exchange Rate Trends US Dollar/Yen



Note: Monthly average closing price.
Source: Reuters Japan

Sharp fluctuations in exchange rates have become a risk factor for management.

Electronics Companies' Performance (13 leading companies)

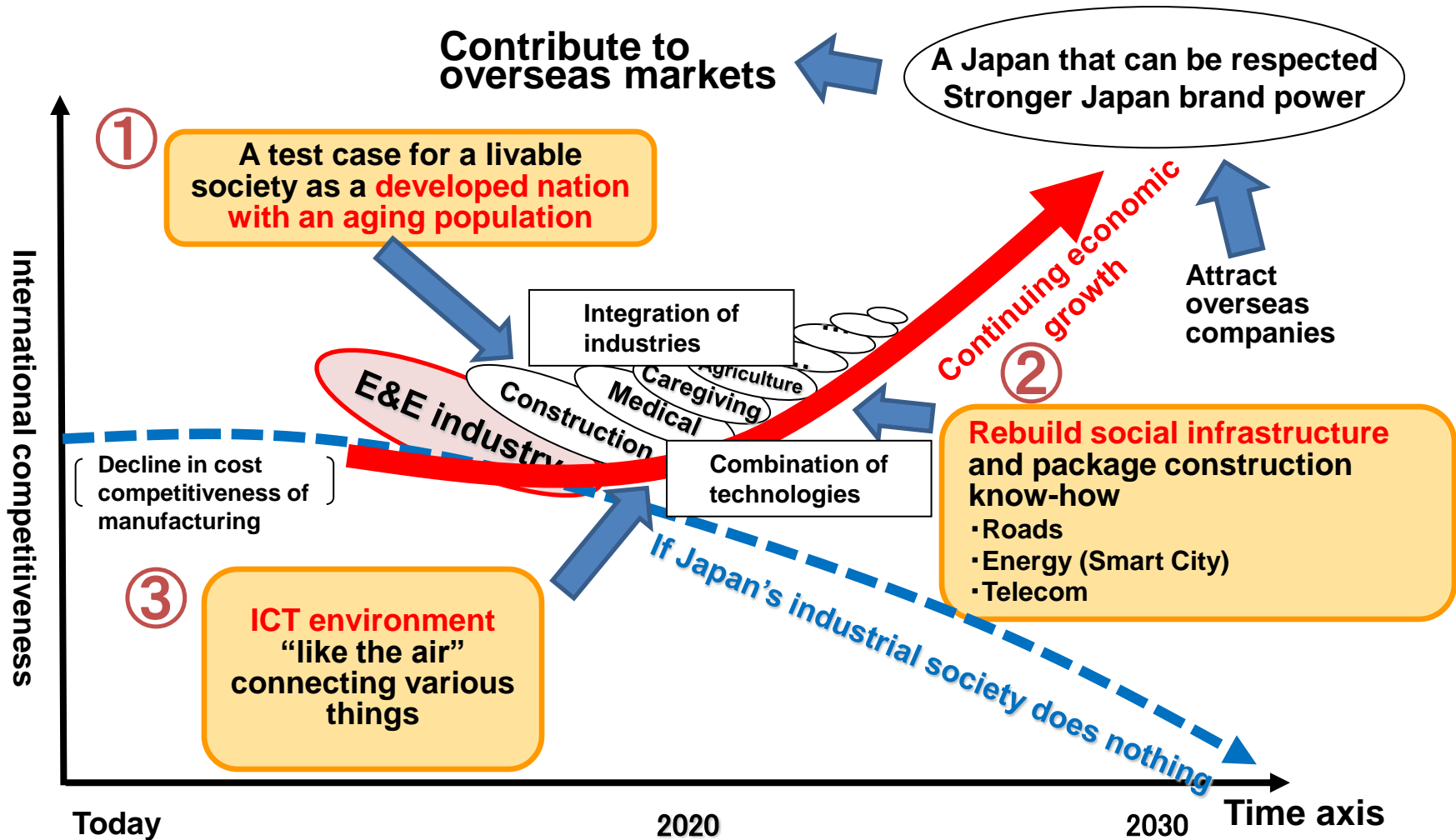


Source: Company financial results reports

13 leading companies: Panasonic, Hitachi, Toshiba, Fujitsu, NEC, Mitsubishi Electric, Sharp, Fuji Electric, Murata, Oki, Pioneer, Yaskawa Electric, Meidensha (including Sanyo until FY2008)

Growth and profitability are major issues.

Vision for the E&E Industry: Structural Transformation to Growth



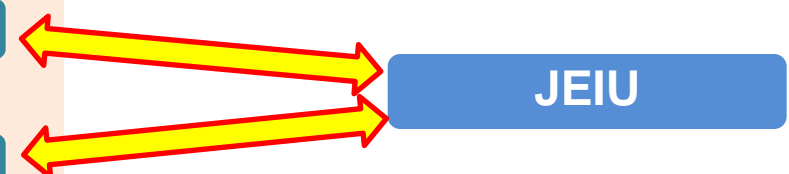
Source: SOZO Kobo

2. Policy Consultations with Political Parties/Government Agencies

JEIU Efforts to Achieve Policies and Programs

National Budget Schedule

Policy Implementation Process



Policy Consultations



Achieving Policies and Programs

Policy Consultations with Political Parties



DPJ

Date: Wed., June 18, 2014
Attendees: Policy Research Committee Chair, Next Cabinet Minister of Economy, Trade and Industry, Next Cabinet ICT Minister, others

Date: Wed., July 2, 2014
Attendees: Policy Research Council Chair, Deputy Secretary-General, Organizational Liaison Committee Chair, others

Komeito



LDP

Date: Tues., June 17, 2014
Attendees: Policy Research Council Acting Chairman, Labor Relations Bureau Chair, IT Strategy Council Chairman, others

Policy Consultations with Government Agencies



METI

Date: Fri., June 20, 2014
Attendees: Commerce and Information Policy Bureau Director-General, Deputy Director-General, Information Policy Division Director, others

Date: Tues., September 9, 2014
Attendees: Policy Planning Director (labor representative), Labor-Management Relations Director, others

MHLW



MIC

Date: Fri., September 19, 2014
Attendees: Vice-Minister for Policy Coordination, Global IT Strategy Bureau Director, Minister's Secretariat, others

Policy Requests and Results

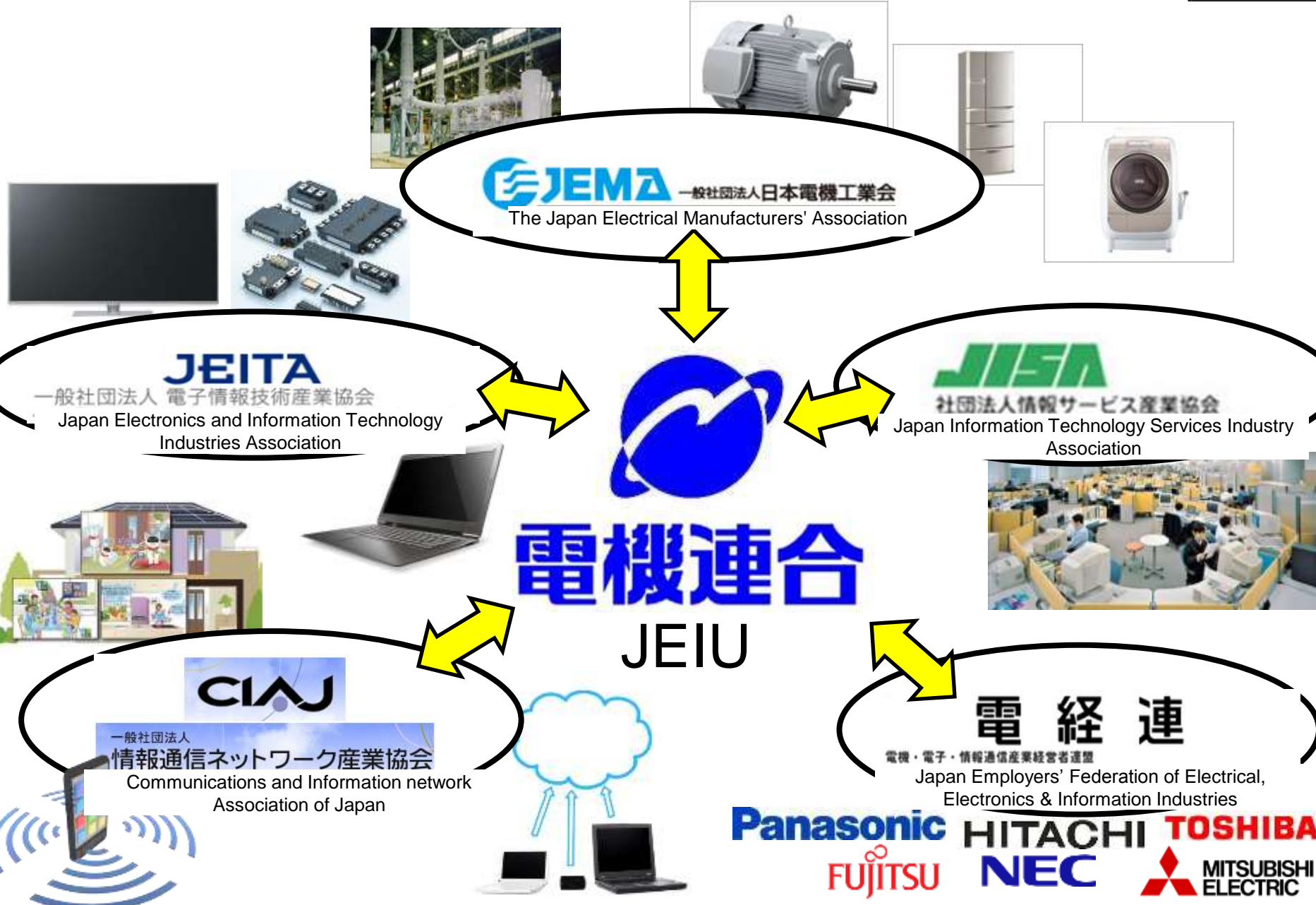
(Examples included in national budget)



FY2014 Requests	2014 Revisions · 2015 budget
1) Reconstruction of disaster areas' economies through energy industry	¥3.3 billion
2) Improvements in power supply condition and optimization of demand	¥197 billion
3) Requests for more efficient use of energy	¥27.2 billion
4) Environmental improvements to revitalize the domestic economy	¥235.1 billion
5) Revitalization of domestic industry using electronics industry technologies	¥8.5 billion
6) Export promotion initiatives	¥17 billion
7) Policies to achieve work-life balance	
8) Achieving fair and equal treatment for all workers	
9) Environmental improvements so that everyone can work vibrantly	¥730.7 billion
10) Comprehensive reform of tax and social security	

Total ¥1,218.8 billion

E&E Industry Labor-Management Cooperative Efforts



Work with Diet Members toward Achieving Policies and Programs



COMMITTEE ON E&E INDUSTRY THAT CONTRIBUTES TO SOCIETY

JEIU ADVISORS



Akihiro Ohata
House of
Representatives

HITACHI



Toshiyuki Kato
House of Councilors

 **MITSUBISHI
ELECTRIC**



Toshio Ishigami
House of Councilors

TOSHIBA



Hirofumi Hirano
House of
Representatives

Panasonic



Wakako Yada
Official organizational
candidate

Panasonic

Yosuke Kondo (House of Representatives)
Koichiro Genba (House of Representatives)
Yukio Edano (House of Representatives)
Yuichi Goto (House of Representatives)
Shiori Yamao (House of Representatives)
Katsuya Okada (House of Representatives)
Seiji Maehara (House of Representatives)
Yuichiro Tamaki (House of Representatives)

Motohiro Ono (House of Councilors)
Hiroyuki Konishi (House of Councilors)
Kazuya Shinba (House of Councilors)
Kohei Otsuka (House of Councilors)

DIET MEMBERS

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JEIU Vision for Strengthening Policy and Program Efforts



POLICYMAKING

- Incorporate views from workplaces quickly and accurately
- Propose by industry sector and by region
- Views of consumers and workers

POLICY IMPLEMENTATION

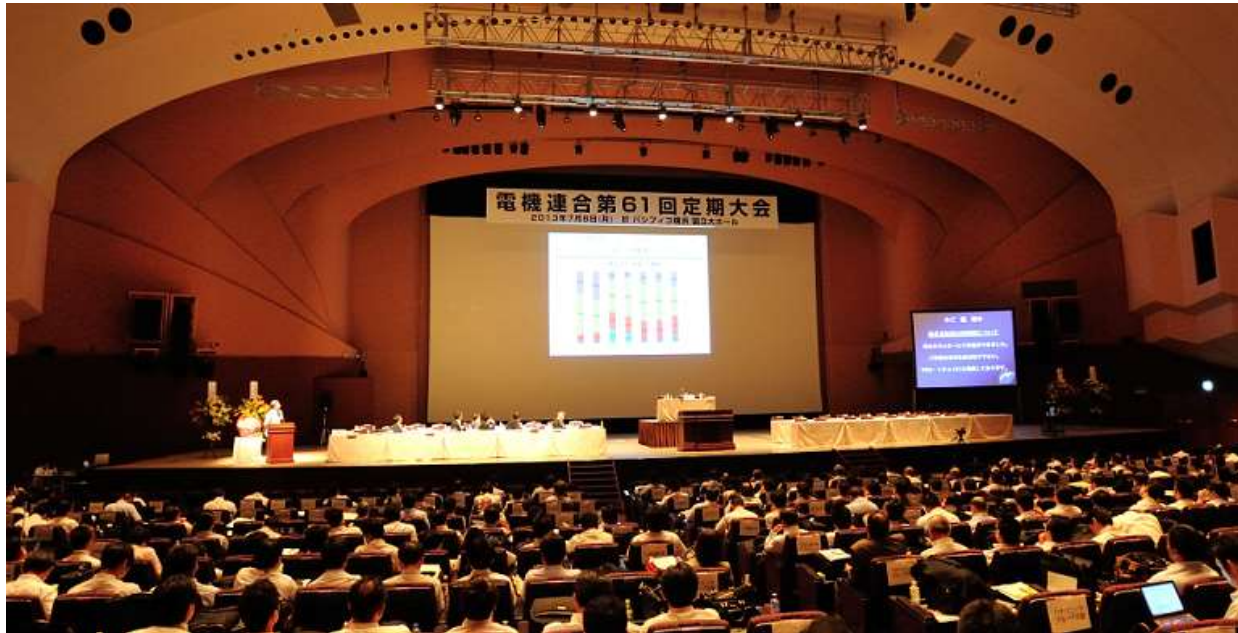
- Pipelines with each party and related ministries
- Work with JEIU-supported and cooperating Diet members

SHARING INFORMATION

- JEIU constituent organizations and unions
- Union members

EVALUATION

- How much was budgeted?
- Did it lead to business growth or new business creation?
- Did it lead to protecting or expanding jobs?
- Was the program improved from the viewpoint of consumers and workers?



Thank you for your attention!