Where do we come from
Trade unions must not create despair but hope and a perspective

“If I knew that the world went under tomorrow, I would still plant an apple tree today”

Dr. Martin Luther
Two predominant mega-trends:
IndustriALL’s sectors affected – we take action!

Industry 4.0/ digitalization

Green Technologies
GreenTech: production + consumption
Challenges + opportunities for trade unions

Cradle to Cradle instead of Cradle to Trash

REGENERATE and capture value at each stage of decomposition
TAKEN makes
CONSUME, minimises lost matter and heat

The Doughnut

Source: Kate Raworth
The four leading markets most important for Mechanical Engineering

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Opportunities and challenges

Trade unions have to monitor + fight to make green jobs good jobs: this translates to "union jobs"
The framework:
Sustainable Industrial Policy + Just Transition

**GreenTech - strategic activity:**

- **Improving knowledge** about GreenTech among affiliates - research
- **Mapping challenges + opportunities** for employees + trade unions in the sector
- **Supporting organizing drives** in GreenTech industries in mechanical engineering
  - GreenTech + Digitization
  - Consequences for jobs, qualification, future of work and just transition
  - Recruiting in changing working environment: development of organizing tools
- **Regional work:**
  - Supporting regions + affiliates in GreenTech activities

**IndustriALL's GreenTech Manifesto**